

The screenshot shows a navigation menu with categories: MONTANA, THINGS TO DO, PLACES TO GO, WHERE TO STAY, EVENTS TO ENJOY, PLAN YOUR TRIP, INDIAN COUNTRY, GUIDEBOOKS, MONTANA MAP, and SEARCH. The main content area features a photo of a cave interior with a person standing near a large stalactite. Below the photo are navigation arrows. To the right of the photo, the text reads: NATIONAL FOREST TRAIL, ICE CAVES TRAIL, ADDRESS, WEBSITE (http://www.fs.usda.gov/icnf), and PHONE (406-566-2292). A button labeled 'VIEW ON MAP' with a right arrow is also present. At the bottom of the listing, it says 'Own or manage this business?'. Below the listing, there are two tabs: 'OVERVIEW' and 'SERVICE & ACTIVITIES'.

Creating and Editing VisitMT Business Listings

Prepared by Brand MT

September 12, 2023

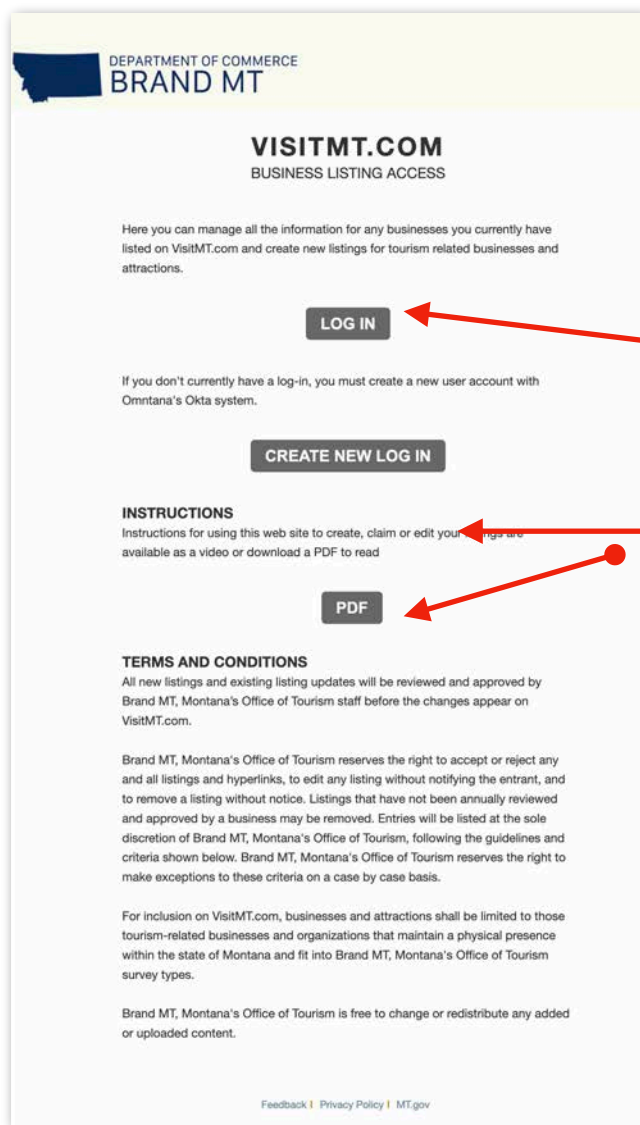
Norm Dwyer

ndwyer@mt.gov

406-841-2885

Business owners, managers and management companies can edit and create new VisitMT tourism business listings using the web portal <https://business.visitmt.com>.

The site is accessible and optimized for use on mobile phones. The entire process on desktop computers and mobile phones is new and improved. Content has been organized into logical groups optimizing the work flow. Adding photos is much easier to do and understand.



LOG-IN PROCESS

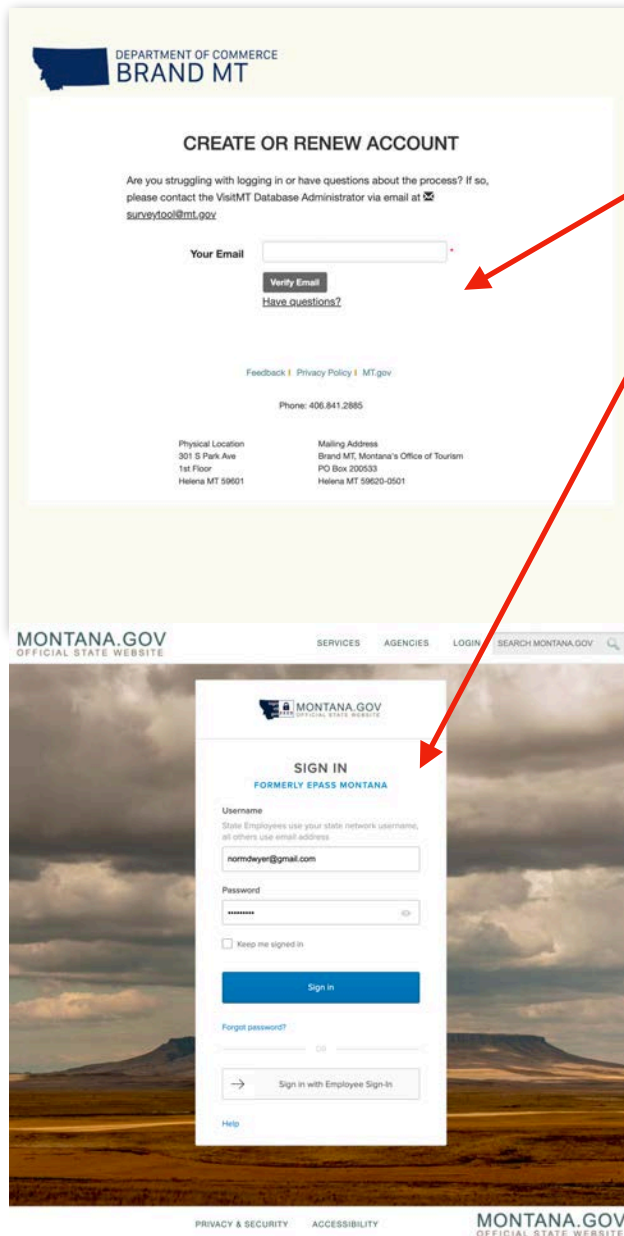
The landing page of <https://business.visitmt.com/> is where the user logs-in.

Click the “Log In” button to immediately log in with your Okta ID.

If you don’t have an Okta log-in create one by logging in here.

Instructions on using the business listing portal are available to download as a PDF.

Log-in screen.



After clicking the log-in button the verify screen appears.

Enter the account email address to verify the email is registered with Okta.

If the email exists in the Okta system the Okta log-in screen appears. Enter their email and password to complete log-in.

DEPARTMENT OF COMMERCE
BRAND MT

Logout

EDIT CREATE CLAIM FINALIZE

ACCOUNT OWNER EMAIL
Hello,

LISTINGS
Clicking on the name of your listing(s) will take you to the listing update page. All updates must be approved by the Brand MT, Montana's Office of Tourism.

| LISTING NAME | Status | Action |
|--|-----------|--------|
| Betty's Diner | ▲ PENDING | X |
| Fatal Attraction | ▲ PENDING | X |
| Montana Office of Tourism and Business Development | ▲ PENDING | X |
| Montana Office of Tourism and Business Development | ▲ PENDING | X |
| Next Aisle Over | ▲ PENDING | X |
| Skating By | ▲ PENDING | X |
| Sparkling Meadery | ▲ PENDING | X |

Feedback | Privacy Policy | MT.gov

Phone: 406.841.2885

Physical Location
301 S Park Ave
1st Floor
Helena MT 59601

Mailing Address
Brand MT, Montana's Office of Tourism
PO Box 203533
Helena MT 59620-0501

LISTING HOME PAGE

The home page shows a list of the business properties that the Okta account owns or manages.

At the top of the page are four buttons to access the actions available in the business portal:

1. Edit: make changes to information and photos for the listing
2. Create: Create a new listings
3. Claim: Claim an existing listing
4. Finalize: After claiming a listing the user is sent an email with a unique code to verify the claim. That code is entered on the finalize page.
5. List of businesses owned or managed by this account

DEPARTMENT OF COMMERCE
BRAND MT

Back to List EDIT CREATE CLAIM FINALIZE Logout

EDIT MY LISTING

If you would like to delete your listing contact support@brandmt.gov

BUSINESS VERIFICATION

Site ID:
Service City *
Tourism Region: SOUTHWEST MONTANA
Indian Reservation:

Business Name *
Owner *
Manager *
Contact Person * Contact Phone *
Business Phone * Toll Free Phone * Alternate Phone * Fax *
Contact Email Address *

MAILING ADDRESS

Business Name or Management Company
Address *
Street 2 *
Zip Code * City * State *
99002 HELENA MONTANA

LOCATION (physical address)


[SAME AS MAILING ADDRESS](#)

Business Name
Address *
Street 2 *
Zip Code * City * State *
99002 HELENA MONTANA

MAP

Please use the map below to confirm that your business is showing at the correct location on Google Maps.

Update Location Or Pin On [Map](#)



If the map pin is not in the correct location use the map editor below the map to change the location of the map pin. You can adjust the location of the pin in two ways:

1. Drag and drop the map pin to the desired position.
2. Enter the correct latitude and longitude in the form below.

Latitude: Longitude:

Google Maps Zoom Level
The zoom level will be a number between 1 and 20. One shows the entire globe, 20 zooms in to the closest level. Default zoom level is 14.

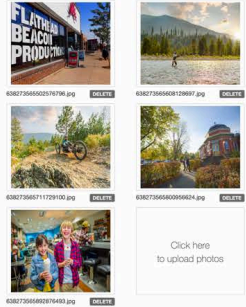
DIRECTIONS TO YOUR BUSINESS

If you need to provide any special directions to find your business add them here.

UPLOAD PHOTOS

Photo requirements:

- JPEG or JPG file format only
- All images must be horizontal (landscape) format
- Images must be no smaller than 1700 pixels wide by 1100 pixels tall. Photos can be bigger than this dimension, but still must be horizontal format.



[Click here to upload photos](#)

PUBLIC BUSINESS DESCRIPTION *

Public Email Address *
Website Address
<https://brandmt.com>

SOCIAL MEDIA CHANNELS

Sections of a Listing

Clicking the Edit button opens the form that contains all the information about the business, divided into sections that will be explained in the following pages. These sections are:

1. Business Verification
2. Mailing Address
3. Location
4. Map
5. Directions
6. Photos
7. Business Description
8. Social Media Channels
9. Trip Advisor
10. Hours and Seasons of Operation
11. Reservations/Payment/Discounts
12. Business Type
13. Activities
14. Services

BUSINESS VERIFICATION

Site ID:
 Service City *
 HELENA
 Tourism Region: SOUTHWEST MONTANA
 Indian Reservation:

Business Name *
 Betty's Diner

Owner *

Manager *

Contact Person

Contact Phone *

Business Phone Toll Free Phone Alternate Phone Fax
 _____ _____ _____ _____

Contact Email Address *

MAILING ADDRESS

Business Name or Management Company
 Big Business

Address *
 301 S. Park Ave

Street 2

Zip Code * City * State *
 59620 HELENA MONTANA

Edit a Listing by Section

Business Verification

Basic information is entered in this section, including business name, owner or manager, contact person, phone numbers and contact email.

If the business is a lodging facility the LFC tax ID number will be entered in this section. If the business is an outfitter the outfitter license number is entered here.

MAILING ADDRESS

Business Name or Management Company
 Big Business

Address *
 301 S. Park Ave

Street 2

Zip Code * City * State *
 59620 HELENA MONTANA

Mailing Address

In this section enter the mailing address for the business.

LOCATION (physical address)

SAME AS MAILING ADDRESS

Business Name
 Big Business

Address *
 301 S. Park Ave

Street 2

Zip Code * City * State *
 59620 HELENA MONTANA

Location

The actual physical location of your business is entered here. If it is the same as the mailing address simply click the button labeled "Same as mailing address" to automatically copy that information.


ALL businesses listed on the VisitMT web site MUST have a physical location within Montana open to the public.

MAP

Review the map below to confirm that your business is showing at the correct location on Google Maps.

Update Location Of Pin On

Map



If the map pin is not in the correct location use the map editor below the map to change the location of the map pin. You can adjust the location of the pin in two ways:

1. Drag and drop the map pin to the desired position.
2. Enter the correct latitude and longitude in the form below.

Latitude
46.5642131

Longitude
-111.0425129

Google Maps Zoom Level

The zoom level must be a number between 1 and 20. One shows the entire globe, 20 zooms in to the closest level. Default zoom level is 14.

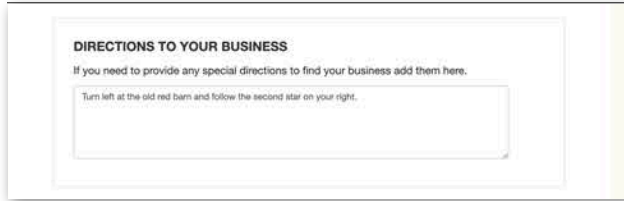
11

Map

VisitMT.com uses Google Maps to show the location of the business in the listing.

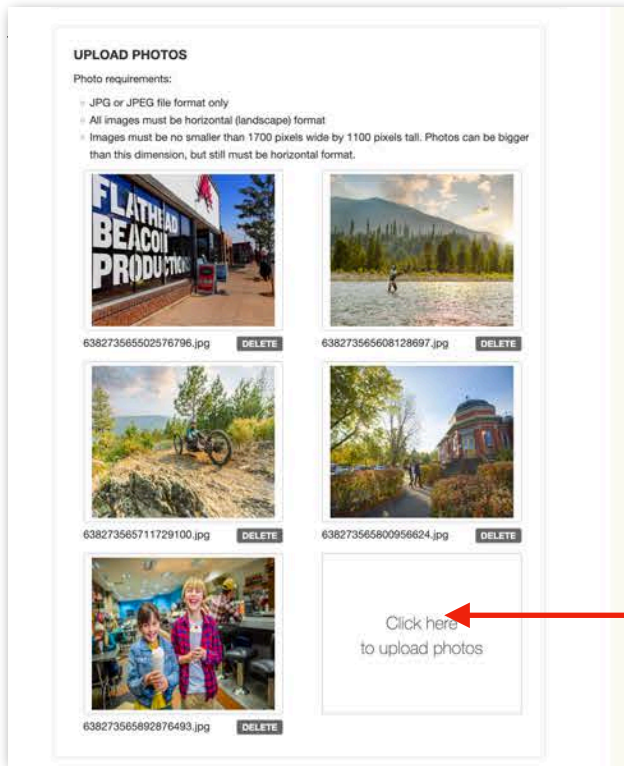
Google Maps is not always completely accurate so three ways to correct a Google Maps error are provided below.

- The first option is to click the button labeled “UPDATE.” This places a red pin on the map based on the address already entered.
- Second, the red pin on the map can be grabbed and moved to the correct location on the map.
- Finally, the exact latitude and longitude for your business can be entered in the fields.
- How much of the surrounding area is shown on the map can be adjusted as well. This is done by adjusting the zoom level. Google Maps uses a numeric scale from 1 to 20 to set a zoom level. A zoom level of 1 shows a map of the entire world. A zoom level of 20 zooms in so far it provides no context for where the business is located. It is recommended to leave the zoom at the default setting of 14.



Directions

A field is provided to give specific directions to your property. In Montana sometimes a map just isn't enough.



Upload Photos

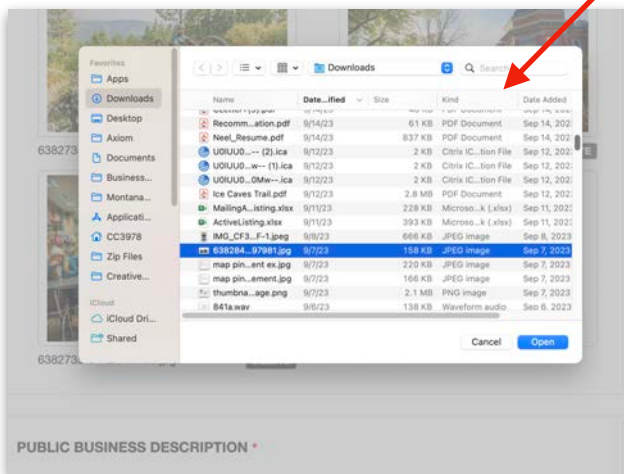
Every business listing on VisitMT is allowed to have 6 photos display on their listing.

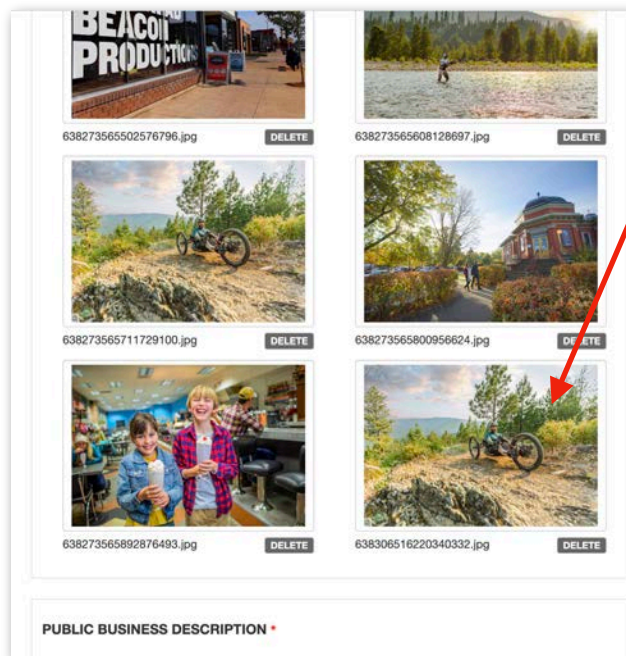
It is **STRONGLY RECOMMENDED** that photos are added to the listing. The more photos provided the greater the likelihood that the listing will attract customers to your business. A listing without photos simply won't bring results for the business.

Uploading photos is a simple process. An empty slot for a photos is labeled "Click here to upload photos."

When this is clicked a file browser opens allowing you to find photos on your phone or computer.

(Cont.)





In the file browser select the one you wish to upload and it will appear in the listing's photo gallery.

A screenshot of a form titled 'PUBLIC BUSINESS DESCRIPTION'. It features a large empty text area for the description. Below this are two input fields: 'Public Email Address' and 'Website Address'. The 'Website Address' field contains the text 'http://visitmt.com'.

Public Business Description

This section features the main information that is shown for the business on VisitMT.com, description, email address and web site address.

A brief description of the business its features and amenities must be provided. Focus on keeping it brief and highlighting features that are unique to your business. I.e. most lodging facilities offer TV, air conditioning and wifi, its not unique if your lodging does as well. These details are captured in a section for amenities that follows.

SOCIAL MEDIA CHANNELS

You can find your social media addresses by going to your business's social media account in a web browser and then copy the complete URL from the web browser. See the examples below illustrating the format.

Facebook Uri

X Uri (formerly Twitter)

YouTube Uri

Instagram Uri

Social Media Channels

A listing can highlight a business' the four top social media platforms; Facebook, Instagram, YouTube and X, formerly known as Twitter.

TRIPADVISOR RATING

HOW TO FIND YOUR TRIPADVISOR ID

You can find your Tripadvisor ID in the URL to your Tripadvisor listing. It is the series of numbers after the letter "d". For example in the URL: https://www.tripadvisor.com/Attraction_Review-g45082-d107415-Reviews-Big_Sky_Resort-Big_Sky_Montana.html

You will look for the "d" number(d#####). Then the ID to enter from above example: d107415

If you have need assistance contact surveytool@mt.gov.

TripAdvisor ID

TripAdvisor Rating

Including your TripAdvisor rating is a great way to provide visitors with confidence and validate a business. Detailed instructions on finding a business' TripAdvisor ID are provided on the web site.

HOURS AND SEASON OF OPERATION

Season Of Operation

All Year

| | | |
|---|--|---|
| <input checked="" type="checkbox"/> January | <input checked="" type="checkbox"/> February | <input checked="" type="checkbox"/> March |
| <input checked="" type="checkbox"/> April | <input checked="" type="checkbox"/> May | <input checked="" type="checkbox"/> June |
| <input checked="" type="checkbox"/> July | <input checked="" type="checkbox"/> August | <input checked="" type="checkbox"/> September |
| <input checked="" type="checkbox"/> October | <input checked="" type="checkbox"/> November | <input checked="" type="checkbox"/> December |

Hours Of Operation

Hours and Seasons of Operation

Write a brief description of the season of operation in the field provided.

Select "All Year" if the business is open year round. If the business is only open seasonally select the months open. VisitMT's search engine takes this selection into account when people search businesses open during "winter" "summer" or a specific month.

Write a brief description of the days and hours of operation in the field provided.

| RESERVATION POLICY | PAYMENT METHODS | DISCOUNTS |
|---|--|--|
| <input type="checkbox"/> Group Reservations Required | <input type="checkbox"/> American Express | <input checked="" type="checkbox"/> Aaa Discount |
| <input type="checkbox"/> Late Cancellation Fee | <input type="checkbox"/> Canadian Currency | <input checked="" type="checkbox"/> Child Discount |
| <input type="checkbox"/> Reservations Accepted | <input type="checkbox"/> Carte Blanche | <input type="checkbox"/> Good Sam |
| <input checked="" type="checkbox"/> Reservations Not Accepted | <input checked="" type="checkbox"/> Cash | <input type="checkbox"/> Group Discount |
| <input type="checkbox"/> Reservations Recommended | <input type="checkbox"/> Diners Club | <input checked="" type="checkbox"/> Military |
| <input type="checkbox"/> Reservations Required | <input type="checkbox"/> Discover | <input type="checkbox"/> Montana State Per Diem |
| <input checked="" type="checkbox"/> Walk-Ins Welcome | <input checked="" type="checkbox"/> Master Card | <input type="checkbox"/> Off Season |
| | <input checked="" type="checkbox"/> Paypal | <input checked="" type="checkbox"/> Senior Citizens |
| | <input type="checkbox"/> Personal Check (In State) | <input checked="" type="checkbox"/> Student Discount |
| | <input type="checkbox"/> Personal Check (Out Of State) | <input type="checkbox"/> U.S. Government |
| | <input type="checkbox"/> Travelers Checks | |
| | <input checked="" type="checkbox"/> Visa | |

Reservation Policy/Payment Methods/Discounts

Review each of these sections in detail. Check the items that apply to the business. This will help visitors find your business when searching for specific payment and reservation criteria.

| PRIMARY BUSINESS TYPE * | | |
|--|---|---|
| Select Only One | | |
| <input type="radio"/> Adventure Dining | <input type="radio"/> Bakery | <input type="radio"/> Bar |
| <input type="radio"/> Bistro | <input type="radio"/> Brewery | <input type="radio"/> Buffet |
| <input checked="" type="radio"/> Cafe | <input type="radio"/> Casino | <input type="radio"/> Cider |
| <input type="radio"/> Coffee Shop | <input type="radio"/> Dinner Theatre | <input type="radio"/> Distillery |
| <input type="radio"/> Drive-In | <input type="radio"/> Ethnic Restaurant | <input type="radio"/> Family Restaurant |
| <input type="radio"/> Fast Food Restaurant | <input type="radio"/> Fine Dining | <input type="radio"/> Ice Cream/Yogurt Parlor |
| <input type="radio"/> Pizza Parlor | <input type="radio"/> Restaurant | <input type="radio"/> Sandwich Shop/Deli |
| <input type="radio"/> Sports Bar | <input type="radio"/> Steak House | <input type="radio"/> Truck Stop |
| <input type="radio"/> Winery | | |
| OTHER TYPES THAT DESCRIBE BUSINESS | | |
| Select No More Than 3. Any More Will Be Dropped | | |
| <input type="checkbox"/> Adventure Dining | <input checked="" type="checkbox"/> Bakery | <input type="checkbox"/> Bar |
| <input checked="" type="checkbox"/> Bistro | <input type="checkbox"/> Brewery | <input type="checkbox"/> Buffet |
| <input checked="" type="checkbox"/> Cafe | <input type="checkbox"/> Casino | <input type="checkbox"/> Cider |
| <input checked="" type="checkbox"/> Coffee Shop | <input type="checkbox"/> Distillery | <input type="checkbox"/> Drive-In |
| <input type="checkbox"/> Ethnic Restaurant | <input type="checkbox"/> Family Restaurant | <input type="checkbox"/> Fine Dining |
| <input type="checkbox"/> Ice Cream/Yogurt Parlor | <input type="checkbox"/> Pizza Parlor | <input type="checkbox"/> Restaurant |
| <input type="checkbox"/> Sports Bar | <input type="checkbox"/> Sandwich Shop/Deli | <input type="checkbox"/> Sleigh Ride |
| | <input type="checkbox"/> Steak House | |

Primary Business Type

At the beginning of the process to create a listing the primary business was already selected. This section provides the opportunity to confirm this selection and also to select other business types that might be appropriate. In the example here, “cafe” is the primary site type, so this business will show up when visitors search for “cafe.” “Bistro, Coffee Shop and Bakery” are selected as “other” since this cafe fits these criteria as well. These selections provide a larger search “net” making the business show up in a greater range of searches.

ACTIVITIES

Currently available on your property

| | | |
|--|---|---|
| <input type="checkbox"/> Arcade | <input checked="" type="checkbox"/> Bakery | <input type="checkbox"/> Barbecue |
| <input type="checkbox"/> Beer Sampling | <input type="checkbox"/> Billiards | <input type="checkbox"/> Brewery |
| <input type="checkbox"/> Cajun Food | <input type="checkbox"/> Childrens Activities | <input type="checkbox"/> Chinese Food |
| <input type="checkbox"/> Comedy | <input type="checkbox"/> Cultural | <input type="checkbox"/> Dancing |
| <input checked="" type="checkbox"/> Dining | <input type="checkbox"/> Entertainment | <input type="checkbox"/> French Food |
| <input type="checkbox"/> Gambling | <input type="checkbox"/> German Food | <input type="checkbox"/> Gourmet Food |
| <input checked="" type="checkbox"/> Greek Food | <input type="checkbox"/> History | <input type="checkbox"/> Italian Food |
| <input type="checkbox"/> Japanese Food | <input type="checkbox"/> Local Cuisine | <input type="checkbox"/> Mexican Food |
| <input type="checkbox"/> Music | <input type="checkbox"/> Organic Food | <input type="checkbox"/> Oriental Food |
| <input type="checkbox"/> Playground | <input type="checkbox"/> Seafood | <input checked="" type="checkbox"/> Vegetarian Food |
| <input type="checkbox"/> Wild Game | <input type="checkbox"/> Wine Tasting | |

SERVICES

Currently available on your property

| | | |
|--|--|---|
| <input checked="" type="checkbox"/> Air Conditioning | <input checked="" type="checkbox"/> Automated Teller Machine | <input type="checkbox"/> Banquet Room |
| <input type="checkbox"/> Beer/Wine | <input checked="" type="checkbox"/> Breakfast | <input type="checkbox"/> Bar/Lounge |
| <input type="checkbox"/> Catering Service | <input type="checkbox"/> Childrens Menu | <input type="checkbox"/> Casino |
| <input checked="" type="checkbox"/> Dinner | <input type="checkbox"/> Drive Thru | <input type="checkbox"/> Delivery |
| <input checked="" type="checkbox"/> Handicapped Accessible | <input type="checkbox"/> Internet Access | <input type="checkbox"/> Gift Shop |
| <input type="checkbox"/> Merchandise | <input type="checkbox"/> Wireless | <input type="checkbox"/> Meeting Room |
| <input type="checkbox"/> Parking | <input type="checkbox"/> Motorcoach Parking | <input type="checkbox"/> Non-Smoking |
| <input type="checkbox"/> Public Restroom | <input checked="" type="checkbox"/> Phone Orders | <input type="checkbox"/> Playground |
| <input checked="" type="checkbox"/> Take-Out | <input type="checkbox"/> Recreation Room | <input checked="" type="checkbox"/> Snack Bar |
| | <input type="checkbox"/> Yurt | |

GROUP TOURS

Does your facility have seating capacity for 35+? If so, How many?

Does your facility offer complimentary meal for escort? Yes No

Does your facility offer complimentary meal for bus driver? Yes No

[Back to List](#)

Activities

Activities should be chosen judiciously. These help refine search results. Its better to be focused rather than broad in choosing these.

Services

Services selected must be available on the business property. These services should not be provided by off site contractors or other businesses.

Group Tours

The group tours information is an option for lodging and dining facilities that cater to bus tours.

Save

Please review your listing when you reach the end of the form to make sure the information is correct. Click "Save" and the listing is complete.

Addendum A

Site Surveys Forms and Site Types

VisitMT.com's database has 208 different business types and 20 different survey forms to collect the data for them. The following table presents the 208 types in alphabetical order and shows which of the 20 survey forms to use when creating a listing.

| Site Type (Primary Site Type) | Survey Type (Form) |
|--------------------------------------|--|
| A.C.E. CAMPGROUND | PUBLIC CAMPGROUND INFORMATION |
| A.C.E. DAY AREA | PUBLIC FACILITIES INFORMATION |
| A.C.E. TRAIL | PUBLIC FACILITIES INFORMATION |
| ADVENTURE DINING | DINING INFORMATION |
| ADVENTURE TOUR | SPECIAL INTEREST RECREATION AND ADVENTURE SURVEY |
| AIR CHARTER | SERVICE BUSINESS SURVEY |
| AIR TOUR | SPECIAL INTEREST RECREATION AND ADVENTURE SURVEY |
| AIRPORT | SERVICE BUSINESS SURVEY |
| AMUSEMENT | ART CULTURE AND HISTORY |
| ANTIQUE STORE | SHOPPING INFORMATION |
| ARCHAEOLOGICAL EXCAVATION | ART CULTURE AND HISTORY |
| ART GALLERY | ART CULTURE AND HISTORY |
| ART MUSEUM | ART CULTURE AND HISTORY |
| ATTRACTION | ATTRACTIONS INFORMATION |

| | |
|----------------------------------|--|
| ATV TOUR | SPECIAL INTEREST RECREATION AND ADVENTURE SURVEY |
| B.L.M. CAMPGROUND | PUBLIC CAMPGROUND INFORMATION |
| B.L.M. DAY AREA | PUBLIC FACILITIES INFORMATION |
| B.L.M. RECREATION AREA | PUBLIC FACILITIES INFORMATION |
| B.L.M. TRAIL | PUBLIC FACILITIES INFORMATION |
| BACKPACKING/MOUNTAINEERING GUIDE | SPECIAL INTEREST RECREATION AND ADVENTURE SURVEY |
| BAKERY | DINING INFORMATION |
| BAR | DINING INFORMATION |
| BATTLEFIELD | ART CULTURE AND HISTORY |
| BED AND BREAKFAST | BED AND BREAKFAST SURVEY |
| BIKE GUIDE | SPECIAL INTEREST RECREATION AND ADVENTURE SURVEY |
| BIKE SHOP | SHOPPING INFORMATION |
| BISTRO | DINING INFORMATION |
| BOAT CHARTER | SPECIAL INTEREST RECREATION AND ADVENTURE SURVEY |
| BOOK STORE | SHOPPING INFORMATION |
| BOOKING AGENT | GUIDED RECREATIONAL SERVICES SURVEY |
| BOWLING ALLEY | ATTRACTIONS INFORMATION |
| BREWERY | DINING INFORMATION |
| BUFFET | DINING INFORMATION |
| CABIN | VACATION HOMES CONDOS CABINS SURVEY |
| CAFE | DINING INFORMATION |
| CAR RENTAL | SERVICE BUSINESS SURVEY |
| CASINO | DINING INFORMATION |
| CATTLE DRIVE | WAGON TRAIN CATTLE DRIVE SURVEY |
| CHALET | HOSTELS HOTSPRINGS LODGES RANCHES AND RESORTS SURVEY |
| CHAMBER OF COMMERCE | INFORMATION VACATION PLANNING ASSISTANCE SURVEY |
| CIDERY | ATTRACTIONS INFORMATION |
| CIDERY | DINING INFORMATION |
| CITY PARK | ATTRACTIONS INFORMATION |
| COFFEE SHOP | DINING INFORMATION |

| | |
|---------------------------------|--|
| CONDOMINIUM | VACATION HOMES CONDOS CABINS SURVEY |
| CONVENTION AND VISITOR BUREAU | INFORMATION VACATION PLANNING ASSISTANCE SURVEY |
| CREEK | PUBLIC FACILITIES INFORMATION |
| CROSS-COUNTRY SKI CENTER | WINTER RECREATION INFORMATION |
| CROSS-COUNTRY SKI TRAIL | WINTER RECREATION INFORMATION |
| CULTURAL CENTER | ART CULTURE AND HISTORY |
| DAM | ATTRACTIONS INFORMATION |
| DEPARTMENT STORE | SHOPPING INFORMATION |
| DINNER THEATRE | DINING INFORMATION |
| DINOSAUR MUSEUM | ART CULTURE AND HISTORY |
| DISTILLERY | DINING INFORMATION |
| DOG SLEDDING | WINTER RECREATION INFORMATION |
| DOWNHILL SKI AREA | Downhill Ski Area |
| DOWNHILL SKI AREA | WINTER RECREATION INFORMATION |
| DRIVE-IN | DINING INFORMATION |
| DUDE RANCH | HOSTELS HOTSPRINGS LODGES RANCHES AND RESORTS SURVEY |
| ECO TOUR | SPECIAL INTEREST RECREATION AND ADVENTURE SURVEY |
| EQUIPMENT RENTAL | SERVICE BUSINESS SURVEY |
| ETHNIC RESTAURANT | DINING INFORMATION |
| EVENT | EVENTS CALENDAR |
| EVENT | WAGON TRAIN CATTLE DRIVE SURVEY |
| EXTENDED STAY / APARTMENT HOTEL | HOTEL MOTEL SURVEY |
| EXTENDED STAY / APARTMENT HOTEL | VACATION HOMES CONDOS CABINS SURVEY |
| FAIRGROUNDS | ATTRACTIONS INFORMATION |
| FAMILY RESTAURANT | DINING INFORMATION |
| FARM TOUR | SPECIAL INTEREST RECREATION AND ADVENTURE SURVEY |
| FARMERS MARKET | ATTRACTIONS INFORMATION |
| FAST FOOD RESTAURANT | DINING INFORMATION |
| FINE DINING | DINING INFORMATION |
| FISH HATCHERY | PUBLIC FACILITIES INFORMATION |

| | |
|-------------------------|--|
| FISHING ACCESS SITE | PUBLIC FACILITIES INFORMATION |
| FISHING CHARTER | GUIDED RECREATIONAL SERVICES SURVEY |
| FISHING GUIDE | GUIDED RECREATIONAL SERVICES SURVEY |
| FISHING LODGE | HOSTELS HOTSPRINGS LODGES RANCHES AND RESORTS SURVEY |
| FLORIST | SHOPPING INFORMATION |
| FLY SHOP | SHOPPING INFORMATION |
| GARDEN | ATTRACTIONS INFORMATION |
| GEM GALLERY | SHOPPING INFORMATION |
| GEYSER | PUBLIC FACILITIES INFORMATION |
| GHOST TOWN | ART CULTURE AND HISTORY |
| GIFT SHOP | SHOPPING INFORMATION |
| GLAMPING | PRIVATE CAMPGROUND RV PARK SURVEY |
| GUEST RANCH | HOSTELS HOTSPRINGS LODGES RANCHES AND RESORTS SURVEY |
| HEALTH AND FITNESS | SERVICE BUSINESS SURVEY |
| HEALTH FOOD STORE | SHOPPING INFORMATION |
| HELICOPTER TOUR | SPECIAL INTEREST RECREATION AND ADVENTURE SURVEY |
| HIKING GUIDE | SPECIAL INTEREST RECREATION AND ADVENTURE SURVEY |
| HISTORICAL TOUR | SPECIAL INTEREST RECREATION AND ADVENTURE SURVEY |
| HORSE BOARDING | SERVICE BUSINESS SURVEY |
| HORSEBACK RIDES | GUIDED RECREATIONAL SERVICES SURVEY |
| HOSTEL | HOSTELS HOTSPRINGS LODGES RANCHES AND RESORTS SURVEY |
| HOT SPRINGS POOL | ATTRACTIONS INFORMATION |
| HOT SPRINGS RESORT | HOSTELS HOTSPRINGS LODGES RANCHES AND RESORTS SURVEY |
| HOTEL/MOTEL | HOTEL MOTEL SURVEY |
| HUNTING GUIDE | GUIDED RECREATIONAL SERVICES SURVEY |
| HUNTING LODGE | HOSTELS HOTSPRINGS LODGES RANCHES AND RESORTS SURVEY |
| ICE CREAM/YOGURT PARLOR | DINING INFORMATION |
| INDIAN NATION | ATTRACTIONS INFORMATION |
| JEWELRY STORE | SHOPPING INFORMATION |

| | |
|-------------------------------|--|
| LAKE | PUBLIC FACILITIES INFORMATION |
| LAKE CRUISE | SPECIAL INTEREST RECREATION AND ADVENTURE SURVEY |
| LANDMARK | ATTRACTIONS INFORMATION |
| LEWIS AND CLARK TOUR GUIDE | SPECIAL INTEREST RECREATION AND ADVENTURE SURVEY |
| LIBRARY | ATTRACTIONS INFORMATION |
| LLAMA TREK | SPECIAL INTEREST RECREATION AND ADVENTURE SURVEY |
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| NATIONAL FOREST PICNIC GROUND | PUBLIC FACILITIES INFORMATION |
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| NATIONAL HISTORIC SITE | ART CULTURE AND HISTORY |
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