

Creating and Editing VisitMT Business Listings On a Phone

Prepared by Brand MT

September 12, 2023

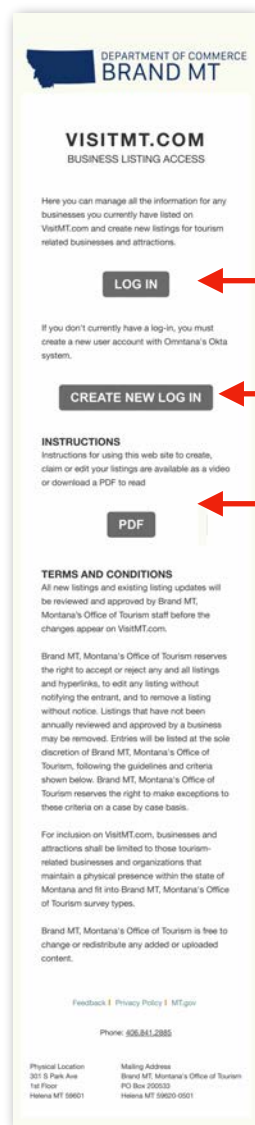
Norm Dwyer

ndwyer@mt.gov

406-841-2885

Business owners, managers and management companies can edit and create new VisitMT tourism business listings using the web portal <https://business.visitmt.com>.

The site is accessible and optimized for use on mobile phones. The entire process on desktop computers and mobile phones is new and improved. Content has been organized into logical groups optimizing the work flow. Adding photos is much easier to do and understand.



LOG-IN PROCESS

The landing page of <https://business.visitmt.com/> is where the user logs-in.

Click the “Log In” button to immediately log in with your Okta ID.

If you don’t have an Okta log-in create one by logging in here.

Instructions on using the business listing portal are available to download as a PDF.

Log-in screen.

After clicking the log-in button the verify screen appears.

Enter the account email address to verify the email is registered with Okta.

If the email exists in the Okta system the Okta log-in screen appears. Enter their email and password to complete log-in.

DEPARTMENT OF COMMERCE
BRAND MT

Logout

EDIT CREATE CLAIM FINALIZE

ACCOUNT OWNER
EMAIL
Hello, youremail@host.com

LISTINGS

Clicking on the name of your listing(s) will take you to the listing update page. All updates must be approved by the Brand MT, Montana's Office of Tourism.

LISTING NAME		
Betty's Diner	- PENDING	<input type="button" value="x"/>
Fatal Attraction	- PENDING	<input type="button" value="x"/>
Montana Office of Tourism and Business Development	- PENDING	<input type="button" value="x"/>
Montana Office of Tourism and Business Development	- PENDING	<input type="button" value="x"/>
Next Aisle Over	- PENDING	<input type="button" value="x"/>
Skating By	- PENDING	<input type="button" value="x"/>
Sparkling Meadery	- PENDING	<input type="button" value="x"/>

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Phone: 406.841.2885

Physical Location
301 S Park Ave
1st Floor
Helena MT 59601

Mailing Address
Brand MT, Montana's Office of Tourism
PO Box 200533
Helena MT 59620-0501

LISTING HOME PAGE

The home page shows a list of the business properties that the Okta account owns or manages.

At the top of the page are four buttons to access the actions available in the business portal:

1. Edit: make changes to information and photos for the listing
2. Create: Create a new listings
3. Claim: Claim an existing listing
4. Finalize: After claiming a listing the user is sent an email with a unique code to verify the claim. That code is entered on the finalize page.
5. List of businesses owned or managed by this account

EDIT LISTING

DEPARTMENT OF COMMERCE
BRAND MT

[Back to List](#) [Logout](#)

EDIT **CREATE** **CLAIM** **FINALIZE**

EDIT MY LISTING

If you would like to delete your listing contact surveytools@mt.gov

BUSINESS VERIFICATION

Site ID: 21557

Service City *
HELENA

Tourism Region: SOUTHWEST MONTANA

Indian Reservation:

Business Name *
Betty's Diner

Owner *
Norm Dwyer

Manager *

Contact Person

Contact Phone *

Business Phone

Toll Free Phone

Alternate Phone

Fax

Contact Email Address *

MAILING ADDRESS

Business Name or Management Company
Big Business

Address *
301 S. Park Ave

Street 2

Zip Code *
59620

City *
HELENA

State *
MONTANA

LOCATION (physical address)

SAME AS MAILING ADDRESS

Business Name
Big Business

Address *

Clicking the Edit button opens the form that contains all the information about the business, divided into sections that will be explained in the following pages. These sections are:

1. Business Verification
2. Mailing Address
3. Location
4. Map
5. Directions
6. Photos
7. Business Description
8. Social Media Channels
9. Trip Advisor
10. Hours and Seasons of Operation
11. Reservations/Payment/Discounts
12. Business Type
13. Activities
14. Services

EDIT A LISTING BY SECTION

BUSINESS VERIFICATION
 Site ID: 21557
 Service City *
 HELENA

Tourism Region: SOUTHWEST MONTANA
 Indian Reservation:

Business Name *
 Betty's Diner

Owner *

Manager *

Contact Person

Contact Phone *
 406842885

Business Phone

Toll Free Phone

Alternate Phone

Fax

Contact Email Address *

MAILING ADDRESS
 Business Name or Management Company
 Big Business

Address *
 301 S. Park Ave

Street 2

Zip Code *
 59620

City *
 HELENA

State *
 MONTANA

LOCATION (physical address)
 SAME AS MAILING ADDRESS

Business Name
 Big Business

Address *
 301 S. Park Ave

Street 2

Zip Code *
 59620

City *
 HELENA

State *
 MONTANA

Business Verification

Basic information is entered in this section, including business name, owner or manager, contact person, phone numbers and contact email.

If the business is a lodging facility the LFC tax ID number will be entered in this section. If the business is an outfitter the outfitter license number is entered here.

Mailing Address

In this section enter the mailing address for the business.

Location


The actual physical location of your business is entered here. If it is the same as the mailing address simply click the button labeled "Same as mailing address" to automatically copy that information.

ALL businesses listed on the VisitMT web site MUST have a physical location within Montana open to the public.

MAP

Review the map below to confirm that your business is showing at the correct location on Google Maps.

Update Location Of Pin On Map



If the map pin is not in the correct location use the map editor below the map to change the location of the map pin. You can adjust the location of the pin in two ways:

1. Drag and drop the map pin to the desired position.
2. Enter the correct latitude and longitude in the form below.

Latitude

Longitude

Google Maps Zoom Level

The zoom level will be a number between 1 and 20. One shows the entire globe, 20 zooms in to the closest level. Default zoom level is 14.

DIRECTIONS TO YOUR BUSINESS

If you need to provide any special directions to find your business add them here.

Map

VisitMT.com uses Google Maps to show the location of the business in the listing.

Google Maps is not always completely accurate so three ways to correct a Google Maps error are provided below.

The first option is to click the button labeled "UPDATE." This places a red pin on the map based on the address already entered.

Second, the red pin on the map can be grabbed and moved to the correct location on the map.

Finally, the exact latitude and longitude for your business can be entered in the fields.

How much of the surrounding area is shown on the map can be adjusted as well. This is done by adjusting the zoom level. Google Maps uses a numeric scale from 1 to 20 to set a zoom level. A zoom level of 1 shows a map of the entire world. A zoom level of 20 zooms in so far it provides no context for where the business is located. It is recommended to leave the zoom at the default setting of 14.

Directions

A field is provided to give specific directions to your property. In Montana sometimes a map just isn't enough.

UPLOAD PHOTOS

Photo requirements:

- JPG or JPEG file format only
- All images must be horizontal (landscape) format
- Images must be no smaller than 1700 pixels wide by 1100 pixels tall. Photos can be bigger than this dimension, but still must be horizontal format.



638273565502576796.jpg

DELETE



638273565608128697.jpg

DELETE



638273565711729100.jpg

DELETE



638273565800956624.jpg

DELETE



638273565892876493.jpg

DELETE

Click here
to upload photos

Upload Photos

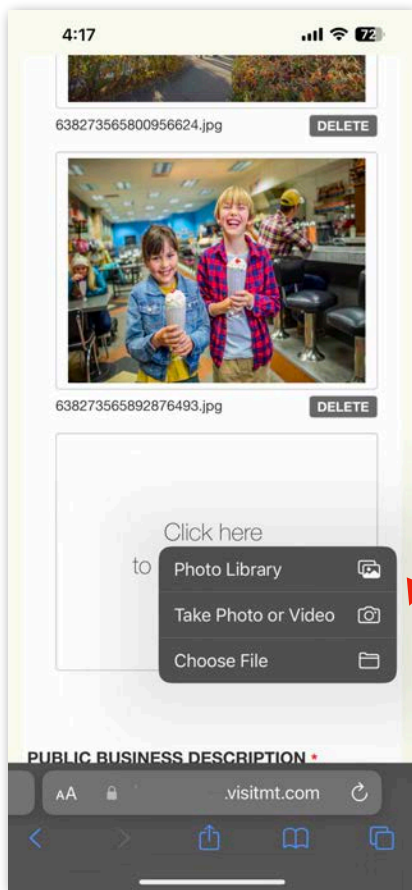
Every business listing on VisitMT is allowed to have 6 photos display on their listing.

It is **STRONGLY RECOMMENDED** that photos are added to the listing. The more photos provided the greater the likelihood that the listing will attract customers to your business. A listing without photos simply won't bring results for the business.

Uploading photos is a simple process. An empty slot for a photos is labeled "Click here to upload photos."

Image Selection Guidelines

- Horizontal/Landscape Orientation.
- 1700 pixels wide x 1100 pixels tall minimum.
- Avoid Text/graphics.
- No isolated Logos.
- No collages.



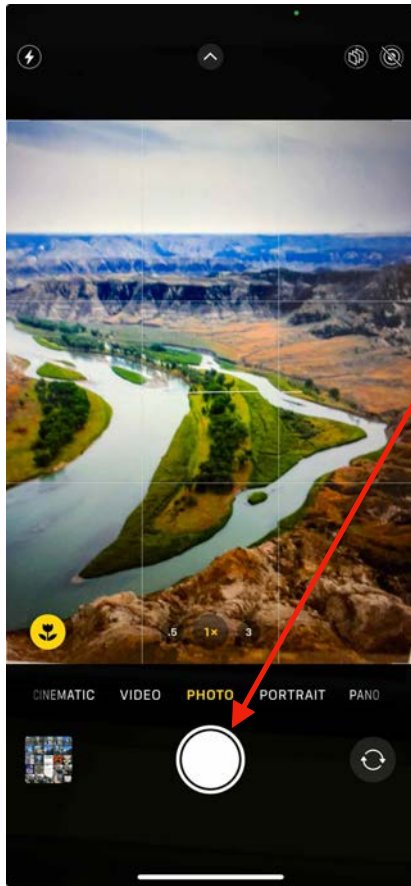
Clicking upload opens a pop-up offering different sources for the photo upload. In this example an iPhone is used and the options are; photo library, take photo or choose file.



Photo Library

This is where the photos are saved on your phone. Select this to choose from photos on your phone.

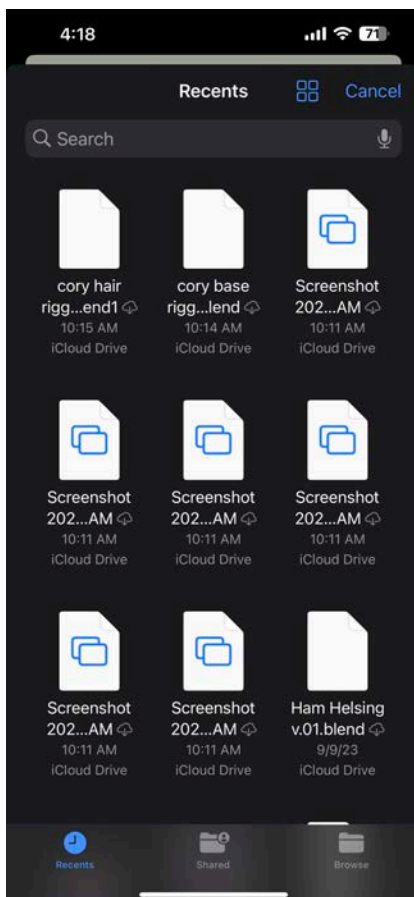
(Continues on the next page)



Take Photo

Select this to use your phone's camera to take a picture to add to the business listing.

(Continues on next page)



Choose File

Select this to add a photo that doesn't exist in your photo library but is saved as a file.

file browser opens allowing you to find photos on your phone or computer.

In the file browser select the one you wish to upload and it will appear in the listing's photo gallery.

PUBLIC BUSINESS DESCRIPTION *

Public Email Address *

Website Address

Public Business Description

This section features the main information that is shown for the business on VisitMT.com, description, email address and web site address.

A brief description of the business its features and amenities must be provided. Focus on keeping it brief and highlighting features that are unique to your business. I.e. most lodging facilities offer TV, air conditioning and wifi, its not unique if your lodging does as well. These details are captured in a section for amenities that follows.

SOCIAL MEDIA CHANNELS

You can find your social media addresses by going to your business's social media account in a web browser and then copy the complete URL from the web browser. See the examples below illustrating the format.

Facebook Url

X Url (formerly Twitter)

YouTube Url

Instagram Url

Social Media Channels

A listing can highlight a business' the four top social media platforms;

- Facebook
- Instagram
- YouTube
- X, formerly known as Twitter.

TRIPADVISOR RATING

HOW TO FIND YOUR TRIPADVISOR ID

You can find your Tripadvisor ID in the URL to your Tripadvisor listing. It is the series of numbers after the letter "d". For example in the URL:

https://www.tripadvisor.com/Attraction_Review-g45082-d107415-Reviews-Big_Sky_Resort-Big_Sky_Montana.html

You will look for the "d" number(d#####). Then the ID to enter from above example: d107415

If you have need assistance contact surveytool@mt.gov.

TripAdvisor ID

TripAdvisor Rating

Including your TripAdvisor rating is a great way to provide visitors with confidence and validate a business. Detailed instructions on finding a business' TripAdvisor ID are provided on the web site.

HOURS AND SEASON OF OPERATION

Season Of Operation

- All Year
- January
- February
- March
- April
- May
- June
- July
- August
- September
- October
- November
- December

Hours Of Operation

Hours and Seasons of Operation

Write a brief description of the season of operation in the field provided.

Select "All Year" if the business is open year round. If the business is only open seasonally select the months open. VisitMT's search engine takes this selection into account when people search businesses open during "winter" "summer" or a specific month.

Write a brief description of the days and hours of operation in the field provided.

RESERVATION POLICY

- Group Reservations Required
- Late Cancellation Fee
- Reservations Accepted
- Reservations Not Accepted
- Reservations Recommended
- Reservations Required
- Walk-Ins Welcome

PAYMENT METHODS

- American Express
- Canadian Currency
- Carte Blanche
- Cash
- Diners Club
- Discover
- Master Card
- Paypal
- Personal Check (In State)
- Personal Check (Out Of State)
- Travelers Checks
- Visa

DISCOUNTS

- Aaa Discount
- Child Discount
- Good Sam
- Group Discount
- Military
- Montana State Per Diem
- Off Season
- Senior Citizens
- Student Discount
- U.s. Government

Reservation Policy/Payment Methods/ Discounts

Review each of these sections in detail. Check the items that apply to the business. This will help visitors find your business when searching for specific payment and reservation criteria.

PRIMARY BUSINESS TYPE ***Select Only One**

- Adventure Dining
- Bakery
- Bar
- Bistro
- Brewery
- Buffet
- Cafe
- Casino
- Cidery
- Coffee Shop
- Dinner Theatre
- Distillery
- Drive-In
- Ethnic Restaurant
- Family Restaurant
- Fast Food Restaurant
- Fine Dining
- Ice Cream/Yogurt Parlor
- Pizza Parlor
- Restaurant
- Sandwich Shop/Deli
- Sports Bar
- Steak House
- Truck Stop
- Winery

OTHER TYPES THAT DESCRIBE BUSINESS**Select No More Than 3. Any More Will Be Dropped**

- Adventure Dining
- Bakery
- Bar
- Bistro
- Brewery
- Buffet
- Cafe
- Casino
- Cidery
- Coffee Shop
- Distillery
- Drive-In
- Ethnic Restaurant
- Family Restaurant
- Fine Dining
- Ice Cream/Yogurt Parlor
- Pizza Parlor
- Restaurant
- Sandwich Shop/Deli
- Sleigh Ride
- Sports Bar
- Steak House

Primary Business Type

At the beginning of the process to create a listing the primary business was already selected. This section provides the opportunity to confirm this selection and also to select other business types that might be appropriate. In the example here, “cafe” is the primary site type. This business will show up when visitors search for “cafe.”

Other Types

“Bistro, Coffee Shop and Bakery” are selected as “other” since this cafe fits these criteria as well. These selections create a larger range of criteria helping the business show up in a greater range of searches.

ACTIVITIES**Currently available on your property**

- Arcade
- Bakery
- Barbecue
- Beer Sampling
- Billiards
- Brewery
- Cajun Food
- Childrens Activities
- Chinese Food
- Comedy
- Cultural
- Dancing
- Dining
- Entertainment
- French Food
- Gambling
- German Food
- Gourmet Food
- Greek Food
- History
- Italian Food
- Japanese Food
- Local Cuisine
- Mexican Food
- Music
- Organic Food
- Oriental Food
- Playground
- Seafood
- Vegetarian Food
- Wild Game
- Wine Tasting

Activities

Activities are things to do on the business property. This should not list things to do nearby.

These should be chosen judiciously since they help refine search results. Better results are returned if this is focused rather than broad in choosing list.

SERVICES

Currently available on your property

- Air Conditioning
- Automated Teller Machine
- Banquet Room
- Bar/Lounge
- Beer/Wine
- Breakfast
- Casino
- Catering Service
- Childrens Menu
- Delivery
- Dinner
- Drive Thru
- Gift Shop
- Handicapped Accessible
- Internet Access Wireless
- Lunch
- Meeting Room
- Merchandise
- Motorcoach Parking
- Non-Smoking
- Parking
- Phone Orders
- Playground
- Public Restroom
- Recreation Room
- Snack Bar
- Take-Out
- Yurt

Services

Services selected must be available on the business property. These services should not be provided by off site contractors or other businesses.

GROUP TOURS

Does your facility have seating capacity for 35+? If so, How many?

Does your facility offer complimentary meal for escort?

Yes
 No

Does your facility offer complimentary meal for bus driver?

Yes
 No

SAVE

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Phone: [406.841.2885](tel:406.841.2885)

Physical Location	Mailing Address
301 S Park Ave	Brand MT, Montana's Office of Tourism
1st Floor	PO Box 200533
Helena MT 59601	Helena MT 59620-0501

Group Tours

The group tours information is an option for lodging and dining facilities that cater to bus tours. This section asks a few questions relevant to group tours.

Save

You've reached the end of the listing. Please review all the information entered for accuracy. the form to make Click "Save" and the listing is complete.

The system checks select required fields for completion. If any required fields are empty an alert will appear asking that this information be completed. Once corrected click save again.

Addendum A

Site Surveys Forms and Site Types

VisitMT.com's database has 208 different business types and 20 different survey forms to collect the data for them. The following table presents the 208 types in alphabetical order and shows which of the 20 survey forms to use when creating a listing.

A.C.E. CAMPGROUND	PUBLIC CAMPGROUND INFORMATION
A.C.E. DAY AREA	PUBLIC FACILITIES INFORMATION
A.C.E. TRAIL	PUBLIC FACILITIES INFORMATION
ADVENTURE DINING	DINING INFORMATION
ADVENTURE TOUR	SPECIAL INTEREST RECREATION AND ADVENTURE SURVEY
AIR CHARTER	SERVICE BUSINESS SURVEY
AIR TOUR	SPECIAL INTEREST RECREATION AND ADVENTURE SURVEY
AIRPORT	SERVICE BUSINESS SURVEY
AMUSEMENT	ART CULTURE AND HISTORY
ANTIQUE STORE	SHOPPING INFORMATION
ARCHAEOLOGICAL EXCAVATION	ART CULTURE AND HISTORY
ART GALLERY	ART CULTURE AND HISTORY
ART MUSEUM	ART CULTURE AND HISTORY
ATTRACTION	ATTRACTIONS INFORMATION
ATV TOUR	SPECIAL INTEREST RECREATION AND ADVENTURE SURVEY
B.L.M. CAMPGROUND	PUBLIC CAMPGROUND INFORMATION

B.L.M. DAY AREA	PUBLIC FACILITIES INFORMATION
B.L.M. RECREATION AREA	PUBLIC FACILITIES INFORMATION
B.L.M. TRAIL	PUBLIC FACILITIES INFORMATION
BACKPACKING/MOUNTAINEERING GUIDE	SPECIAL INTEREST RECREATION AND ADVENTURE SURVEY
BAKERY	DINING INFORMATION
BAR	DINING INFORMATION
BATTLEFIELD	ART CULTURE AND HISTORY
BED AND BREAKFAST	BED AND BREAKFAST SURVEY
BIKE GUIDE	SPECIAL INTEREST RECREATION AND ADVENTURE SURVEY
BIKE SHOP	SHOPPING INFORMATION
BISTRO	DINING INFORMATION
BOAT CHARTER	SPECIAL INTEREST RECREATION AND ADVENTURE SURVEY
BOOK STORE	SHOPPING INFORMATION
BOOKING AGENT	GUIDED RECREATIONAL SERVICES SURVEY
BOWLING ALLEY	ATTRACTIONS INFORMATION
BREWERY	DINING INFORMATION
BUFFET	DINING INFORMATION
CABIN	VACATION HOMES CONDOS CABINS SURVEY
CAFE	DINING INFORMATION
CAR RENTAL	SERVICE BUSINESS SURVEY
CASINO	DINING INFORMATION
CATTLE DRIVE	WAGON TRAIN CATTLE DRIVE SURVEY
CHALET	HOSTELS HOTSPRINGS LODGES RANCHES AND RESORTS SURVEY
CHAMBER OF COMMERCE	INFORMATION VACATION PLANNING ASSISTANCE SURVEY
CIDERY	ATTRACTIONS INFORMATION
CIDERY	DINING INFORMATION
CITY PARK	ATTRACTIONS INFORMATION
COFFEE SHOP	DINING INFORMATION
CONDOMINIUM	VACATION HOMES CONDOS CABINS SURVEY

CONVENTION AND VISITOR BUREAU	INFORMATION VACATION PLANNING ASSISTANCE SURVEY
CREEK	PUBLIC FACILITIES INFORMATION
CROSS-COUNTRY SKI CENTER	WINTER RECREATION INFORMATION
CROSS-COUNTRY SKI TRAIL	WINTER RECREATION INFORMATION
CULTURAL CENTER	ART CULTURE AND HISTORY
DAM	ATTRACTIONS INFORMATION
DEPARTMENT STORE	SHOPPING INFORMATION
DINNER THEATRE	DINING INFORMATION
DINOSAUR MUSEUM	ART CULTURE AND HISTORY
DISTILLERY	DINING INFORMATION
DOG SLEDDING	WINTER RECREATION INFORMATION
DOWNHILL SKI AREA	Downhill Ski Area
DOWNHILL SKI AREA	WINTER RECREATION INFORMATION
DRIVE-IN	DINING INFORMATION
DUDE RANCH	HOSTELS HOTSPRINGS LODGES RANCHES AND RESORTS SURVEY
ECO TOUR	SPECIAL INTEREST RECREATION AND ADVENTURE SURVEY
EQUIPMENT RENTAL	SERVICE BUSINESS SURVEY
ETHNIC RESTAURANT	DINING INFORMATION
EVENT	EVENTS CALENDAR
EVENT	WAGON TRAIN CATTLE DRIVE SURVEY
EXTENDED STAY / APARTMENT HOTEL	HOTEL MOTEL SURVEY
EXTENDED STAY / APARTMENT HOTEL	VACATION HOMES CONDOS CABINS SURVEY
FAIRGROUNDS	ATTRACTIONS INFORMATION
FAMILY RESTAURANT	DINING INFORMATION
FARM TOUR	SPECIAL INTEREST RECREATION AND ADVENTURE SURVEY
FARMERS MARKET	ATTRACTIONS INFORMATION
FAST FOOD RESTAURANT	DINING INFORMATION
FINE DINING	DINING INFORMATION
FISH HATCHERY	PUBLIC FACILITIES INFORMATION
FISHING ACCESS SITE	PUBLIC FACILITIES INFORMATION

FISHING CHARTER	GUIDED RECREATIONAL SERVICES SURVEY
FISHING GUIDE	GUIDED RECREATIONAL SERVICES SURVEY
FISHING LODGE	HOSTELS HOTSPRINGS LODGES RANCHES AND RESORTS SURVEY
FLORIST	SHOPPING INFORMATION
FLY SHOP	SHOPPING INFORMATION
GARDEN	ATTRACTIONS INFORMATION
GEM GALLERY	SHOPPING INFORMATION
GEYSER	PUBLIC FACILITIES INFORMATION
GHOST TOWN	ART CULTURE AND HISTORY
GIFT SHOP	SHOPPING INFORMATION
GLAMPING	PRIVATE CAMPGROUND RV PARK SURVEY
GUEST RANCH	HOSTELS HOTSPRINGS LODGES RANCHES AND RESORTS SURVEY
HEALTH AND FITNESS	SERVICE BUSINESS SURVEY
HEALTH FOOD STORE	SHOPPING INFORMATION
HELICOPTER TOUR	SPECIAL INTEREST RECREATION AND ADVENTURE SURVEY
HIKING GUIDE	SPECIAL INTEREST RECREATION AND ADVENTURE SURVEY
HISTORICAL TOUR	SPECIAL INTEREST RECREATION AND ADVENTURE SURVEY
HORSE BOARDING	SERVICE BUSINESS SURVEY
HORSEBACK RIDES	GUIDED RECREATIONAL SERVICES SURVEY
HOSTEL	HOSTELS HOTSPRINGS LODGES RANCHES AND RESORTS SURVEY
HOT SPRINGS POOL	ATTRACTIONS INFORMATION
HOT SPRINGS RESORT	HOSTELS HOTSPRINGS LODGES RANCHES AND RESORTS SURVEY
HOTEL/MOTEL	HOTEL MOTEL SURVEY
HUNTING GUIDE	GUIDED RECREATIONAL SERVICES SURVEY
HUNTING LODGE	HOSTELS HOTSPRINGS LODGES RANCHES AND RESORTS SURVEY
ICE CREAM/YOGURT PARLOR	DINING INFORMATION
INDIAN NATION	ATTRACTIONS INFORMATION
JEWELRY STORE	SHOPPING INFORMATION
LAKE	PUBLIC FACILITIES INFORMATION

LAKE CRUISE	SPECIAL INTEREST RECREATION AND ADVENTURE SURVEY
LANDMARK	ATTRACTIONS INFORMATION
LEWIS AND CLARK TOUR GUIDE	SPECIAL INTEREST RECREATION AND ADVENTURE SURVEY
LIBRARY	ATTRACTIONS INFORMATION
LLAMA TREK	SPECIAL INTEREST RECREATION AND ADVENTURE SURVEY
LODGE	HOSTELS HOTSPRINGS LODGES RANCHES AND RESORTS SURVEY
MALL	SHOPPING INFORMATION
MANSION	ART CULTURE AND HISTORY
MARINA	SERVICE BUSINESS SURVEY
MINIATURE GOLF	ATTRACTIONS INFORMATION
MONTANA PRODUCTS	SHOPPING INFORMATION
MONUMENT	ART CULTURE AND HISTORY
MOTORCOACH/BUS	SERVICE BUSINESS SURVEY
MOUNTAIN / MOUNTAIN RANGE	PUBLIC FACILITIES INFORMATION
MOVIE THEATRE	ATTRACTIONS INFORMATION
MUSEUM	ART CULTURE AND HISTORY
NATIONAL FOREST	PUBLIC FACILITIES INFORMATION
NATIONAL FOREST CABIN	PUBLIC FACILITIES INFORMATION
NATIONAL FOREST CAMPGROUND	PUBLIC CAMPGROUND INFORMATION
NATIONAL FOREST DAY AREA	PUBLIC FACILITIES INFORMATION
NATIONAL FOREST PICNIC GROUND	PUBLIC FACILITIES INFORMATION
NATIONAL FOREST TRAIL	PUBLIC FACILITIES INFORMATION
NATIONAL HISTORIC SITE	ART CULTURE AND HISTORY
NATIONAL MONUMENT	ART CULTURE AND HISTORY
NATIONAL PARK	PUBLIC FACILITIES INFORMATION
NATIONAL PARK CAMPGROUND	PUBLIC CAMPGROUND INFORMATION
NATIONAL PARK TRAIL	PUBLIC FACILITIES INFORMATION
NATIONAL RECREATION AREA	PUBLIC FACILITIES INFORMATION
NATURE TOUR	SPECIAL INTEREST RECREATION AND ADVENTURE SURVEY
OUTDOOR SCHOOL	SPECIAL INTEREST RECREATION AND ADVENTURE SURVEY

OUTFITTER/GUIDE	GUIDED RECREATIONAL SERVICES SURVEY
PALEONTOLOGICAL EXCAVATION	ART CULTURE AND HISTORY
PIZZA PARLOR	DINING INFORMATION
PLANETARIUM	ATTRACTIONS INFORMATION
PRIVATE CAMPGROUND	PRIVATE CAMPGROUND RV PARK SURVEY
PRIVATE LAND	GUIDED RECREATIONAL SERVICES SURVEY
PUBLIC ACCESS SITE	PUBLIC FACILITIES INFORMATION
PUBLIC GOLF COURSE	GOLF COURSE SURVEY
PUBLIC TRANSPORTATION	SERVICE BUSINESS SURVEY
RAIL SERVICE	SERVICE BUSINESS SURVEY
RAIL TOUR	SPECIAL INTEREST RECREATION AND ADVENTURE SURVEY
RECREATION AND ADVENTURE GUIDE	SPECIAL INTEREST RECREATION AND ADVENTURE SURVEY
RECREATION AREA	PUBLIC FACILITIES INFORMATION
RECREATION AREA CAMPGROUND	PUBLIC CAMPGROUND INFORMATION
REGISTERED HISTORIC SITE	ART CULTURE AND HISTORY
RESORT	HOSTELS HOTSPRINGS LODGES RANCHES AND RESORTS SURVEY
RESORT RANCH	HOSTELS HOTSPRINGS LODGES RANCHES AND RESORTS SURVEY
RESTAURANT	DINING INFORMATION
RIVER	PUBLIC FACILITIES INFORMATION
RIVER GUIDE	GUIDED RECREATIONAL SERVICES SURVEY
RIVER SHUTTLE	SERVICE BUSINESS SURVEY
ROCK CLIMBING GUIDE	SPECIAL INTEREST RECREATION AND ADVENTURE SURVEY
ROCK SHOP	SHOPPING INFORMATION
RV RENTAL	SERVICE BUSINESS SURVEY
SAILING GUIDE	GUIDED RECREATIONAL SERVICES SURVEY
SANDWICH SHOP/DELI	DINING INFORMATION
SAPPHIRE MINE	ATTRACTIONS INFORMATION
SCENIC HIGHWAY	ATTRACTIONS INFORMATION
SEMI-PRIVATE GOLF COURSE	GOLF COURSE SURVEY
SHUTTLE SERVICE	SERVICE BUSINESS SURVEY

SIGHTSEEING TOUR	SPECIAL INTEREST RECREATION AND ADVENTURE SURVEY
SKATING ARENA	WINTER RECREATION INFORMATION
SKI GUIDE	SPECIAL INTEREST RECREATION AND ADVENTURE SURVEY
SKI GUIDE	WINTER RECREATION INFORMATION
SLEIGH RIDE	WINTER RECREATION INFORMATION
SNOWCOACH	WINTER RECREATION INFORMATION
SNOWMOBILE GUIDE	SPECIAL INTEREST RECREATION AND ADVENTURE SURVEY
SNOWMOBILE GUIDE	WINTER RECREATION INFORMATION
SPECIALTY STORE	SHOPPING INFORMATION
SPECIALTY TOUR	SPECIAL INTEREST RECREATION AND ADVENTURE SURVEY
SPORTING GOODS STORE	SHOPPING INFORMATION
SPORTS BAR	DINING INFORMATION
STATE HISTORIC SITE	ART CULTURE AND HISTORY
STATE PARK	PUBLIC FACILITIES INFORMATION
STATE PARK TRAIL	PUBLIC FACILITIES INFORMATION
STEAK HOUSE	DINING INFORMATION
TAXI SERVICE	SERVICE BUSINESS SURVEY
THEATRE/THEATER	ATTRACTIONS INFORMATION
TOUR OPERATOR	SPECIAL INTEREST RECREATION AND ADVENTURE SURVEY
TOURISM OFFICE	INFORMATION VACATION PLANNING ASSISTANCE SURVEY
TOURISM REGION	INFORMATION VACATION PLANNING ASSISTANCE SURVEY
TRAIL	PUBLIC FACILITIES INFORMATION
TRUCK STOP	DINING INFORMATION
VACATION HOME	VACATION HOMES CONDOS CABINS SURVEY
VACATION PLANNING ASSISTANCE	INFORMATION VACATION PLANNING ASSISTANCE SURVEY
VISITOR INFORMATION CENTER	INFORMATION VACATION PLANNING ASSISTANCE SURVEY
WAGON TRAIN	WAGON TRAIN CATTLE DRIVE SURVEY
WATCHABLE WILDLIFE	ATTRACTIONS INFORMATION
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WHITewater RAFTING GUIDE	GUIDED RECREATIONAL SERVICES SURVEY
WILD AND SCENIC RIVER	ATTRACTIONS INFORMATION
WILDERNESS AREA	PUBLIC FACILITIES INFORMATION
WILDLIFE HERITAGE CENTER	ATTRACTIONS INFORMATION
WILDLIFE MANAGEMENT AREA	PUBLIC FACILITIES INFORMATION
WILDLIFE REFUGE	PUBLIC FACILITIES INFORMATION
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WILDLIFE VIEWING GUIDE	SPECIAL INTEREST RECREATION AND ADVENTURE SURVEY
WINERY	ATTRACTIONS INFORMATION
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